

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Richard J. Schneider, et al. :  
Serial No.: 10/731,159 : Art Unit: 3714  
Filed: December 8, 2003 : Examiner: Leiva, Frank M.  
For: SYSTEM FOR JOIN-UP :  
INCENTIVE MESSAGING AND :  
BONUSING :  
:

**AMENDMENT AFTER FINAL**

Mail Stop RCE  
Commissioner for Patents  
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Alexandria, VA 22313-1450

In response to the Office Action dated March 24, 2010, and made Final, Applicants respectfully request consideration and entry of the following amendment and remarks.